

Student Photographer/Videographer (Level 3)

POSITION DESCRIPTION

2024

Department Overview

Campus Living at Northern Arizona University houses 7,800 students and staff in 22 campus living communities (CLCs), including traditional, suite and apartment communities. Our departmental mission and four foundational value areas work in concert to provide an intentional, comprehensive and expansive lens guiding all we do and how we do it. Through our values, we ground our approach, priorities, decisions, interactions, services, staffing, resources, processes, policies, reflection and navigation of complex situations.

Campus Living [Mission Statement](#):

" We create a welcoming and vibrant campus living experience where students connect, explore and belong."

Our four [foundational value areas](#):

- < Care and Support
- < Community and Connectedness
- < Equity and Inclusion
- < Learning and Development

We value and honor diverse experiences and perspectives, and are [committed to fostering inclusive communities](#) where individuals feel valued, safe, and understood. To promote the success of students, staff and faculty, we strive to learn about individual and shared human experiences, while advocating for the respect and inclusion of all identities.

Position Overview

Academic year: As a student photographer and videographer you will work with your supervisor and other students on creating compelling and professional visual communication materials that are used for a variety of recruitment or educational processes within Campus Living. You will take part in conceptualizing, drafting, and finalizing designs; Content curation, drafting, and scheduling social posts on Campus Living social accounts. As part of this role, individuals are expected to learn and explore new skills and creative styles, improve the production quality, and maintain the NAU brand standards.

Summer:

- < Must be proficient in filming with a DSLR
- < Must be able to effectively use audio recording equipment and edit audio for videos without significant supervisor assistance
- < Willing to actively learn new skills through YouTube tutorials and Udemy
- < Comfortable following instructions and asking clarifying questions
- < Punctuality, reliability, professionalism and positive attitude
- < Comfortable initiating and continuing conversations with public and/or interviews
- < Strong organizational skills and attention to detail
- < Ability to perform physical labor with or without reasonable accommodation. Physical labor includes lifting photography & video equipment, marketing materials, etc. – up to 30 lbs.
- < Strong communication skills, grammar, and ability to communicate with diverse populations in a positive and informative way
- < Federal Work Study (FWS) Eligible students are encouraged to apply

Preferred:

- < All above minimum Requirements
- < Familiar with Campus Living
- < Experience managing a public social media account, specifically a YouTube channel
- < Federal Work-Study (FWS) Eligible students are encouraged to apply

Important Application Information

Supplemental Materials

To be considered for this position, please include the following information in application materials

- < Submit an electronic link(s) to demonstrate reel/sample videos and photography of self-created work.
- < Answer the following questions:
 - a) Why do you want to be a Student Photographer/Videographer with Campus Living?
 - b) What makes you passionate about photography and videography?
 - c) What is your preferred video style and why? (Educational, documentary, entertainment, promotional, etc.)
 - d) What will your unique skill set bring to the Campus Living marketing team?

Applications submitted without the requested information will not be considered

Conditions of Employment

Homework / Studying:

This position entails active working hours; studying and homework during work hours is not available.

Academic Responsibilities

Student Videographer/Photographer are required to:

- ◁ Have and maintain a minimum semester and cumulative grade point average of 2.00 . Steps will be taken if semester and/or cumulative GPA fall below 2.00 to assist the student.
- ◁ Have completed at minimum 9-12 credit hours (from NAU or another institution) by the end of the semester. Enroll in 12-18 credits (or 9-15 graduate credits). Enrolling in more than 18 credits or fewer than 12 credits require supervisor approval prior to class registration.
- ◁ Maintain a minimum 67 percent pace of progress.