Poster Presentation Rubric for NAU's Undergraduate Symposium

Poster Appearance	Poster does not have coherent organization or is difficult to follow	Poster is acceptable but requires significant work to be visually appealing	Poster is adequately appealing and somewhat creative; could be improved through better design	Visually appealing and effective in presenting the necessary information
	Design impairs ability to understand and interpret information	Organization does not adequately assist the viewer in understanding order without narration	Organized so viewer can mostly understand without narration	Organized logically so the viewer can understand without narration
	Font sizes detract from the readability; graphics do not enhance text	Font may be inappropriately sized in areas; graphics adequately enhance the text	Uses appropriate font sizes/variation to facilitate readability; graphics enhance the text	Font sizes/variation facilitate the organization and readability; graphics are engaging and enhance text
	More than five misspellings or grammatical errors	4-5 misspellings or grammatical errors	1-3 misspellings or grammatical errors	No misspellings or grammatical errors
Presence, Speaking Style, and Delivery	Reads all or most from notes	At least half the time reading from notes	Frequently refers to notes	Well-rehearsed and well communicated
	Demonstrates incomplete knowledge of topic by responding inaccurately or inappropriately to questions	Demonstrates some rudimentary knowledge through responses to questions	Demonstrates knowledge of the topic by responding appropriately to questions but at times fails to elaborate	Demonstrates extensive knowledge on the topic by responding appropriately to all questions
	Does not discuss research in terms appropriate to audience	Discussed research in terms too elementary or too technical for audience	Generally discussed research in terms appropriate to audience, only having to explain a few technical terms	Discussed research in terms appropriate to the audience
Overall Impression	Presentation lacks creative and original elements or was delivered ineffectively	A few creative touches but mostly presented with little originality	Professional quality presentation	Very interesting; original, clever, and creative approach
			It sparked my interest and increased my knowledge	Captures audience's attention

What did you enjoy most about the presentation?

What suggestions would you make for improvement?

Other comments: