
Accelerated Master of Arts in Communication
School of Communication

ACCELERATED PROGRAM: BS (Strategic Communication, Advertising emphasis) MA
(Communication, Strategic Communication emphasis)

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Students graduate with a major in Strategic Communication major. For conditional admission to the accelerated program for the MA in Communication in an emphasis in Strategic Communication after completing 60 units of undergraduate coursework with a minimum NAU cumulative grade point average of 3.5 and after completing a minimum of 12 undergraduate units in the Strategic Communication major at NAU with a minimum grade point average of 3.5 in those courses.



Major electives: Select from (3 units):
 ADV 208, ADV 408, ● ADV 485
 CMF 251 ● CMF 252
 COM 330 ● COM 402
 CST 116, CST 217, CST 311, ● CST 316
 JLS 124, JLS 205, ● JLS 251
 PHO 100
 PR 208, PR 408, ● PR 485

Business Administration (14 units)

Take the following courses while remaining in [good academic standing](#)!

Core electives (12 units):
 COM 600 and COM 601 (6 units)
 COM 698 (3 units)
 Select one from: COM 602, COM 603, ● COM 604 (3 units)

Strategic Communication Emphasis (18-21 units)
 STR 446

