



## Content Analysis Strategies for Building a Validity Argument

There are five suggested strategies that involve the analysis of documentation. This work can be completed by a lead faculty member or staff member and includes:

- x Domain Coverage Documenting the involvement of content specialists in the development of the student learning outcomes or standards. Also, examining to what extent the outcomes/standards are addressed and assessed through the degree program assessment plan.
  - o Involving or showing evidence that a “broad representation of content specialists” (Linn et al., 1991, p. 20) were involved in developing learning outcomes/standards can provide evidence of domain coverage. Additionally, Linn et al. (1991) define domain coverage in terms of how comprehensive the performance assessments are that make up a degree